From: Barbara Askins
To: Kent Smith

Subject: Harlem Happenings: Property Sells, BYO Bag, Mandela Day, Housing, Deals

Date: Wednesday, July 15, 2015 9:16:24 AM



125th Street Business Improvement District HARLEM HAPPENINGS

Est. Feb 2014

Events & News: THIS WEEK - July 15, 2015



CONNECTING TO CULTURE

The location is 215 West 125th Street - an office building in our district.

The artist, <u>TAFA</u> is an award-winning artist whose paintings have been exhibited and collected in Europe, Japan, Canada, South America, Africa and the US. His works are in many permanent public and private collections including the Superior Court, Washington, D.C., Barclays Bank, Sparrow Hospital, Michigan, Shell Co, Ghana's National Museum, Carver Federal Bank and former New York City Mayor, David N. Dinkins, Bryant Gumbel adn the late johnny Cochran. TAFA obtained a BFA degree from the College of Art, Kwame Nkrumah University of Science and Technology in Ghana. He lives in Harlem, NY.

125 Real Estate Development Happenings

Harbor Group Sells Harlem Retail Property for \$16.5M



Harbor Group International, LLC (HGI) announced an affiliate of the company has sold a 5,046 s/f retail property at 246-248 West 125th Street in Harlem for \$16.5 million.

HGI acquired the property in October 2012 for \$10.25 million, Read More

Business News Connections

Mayor de Blasio released his OneNYC plan, a set of ambitious objectives for improving equity, resiliency and sustainability in New York City. Among these are sending zero waste to landfills and reducing our waste disposal by 90% by 2030. The City of New York needs your help to achieve this goal by encouraging the use of reusable bags, mugs and bottles.

You can do your part by asking the businesses in your district to support the Bring Your Own (B.Y.O.) campaign.



Local businesses can encourage their customers to "bring your own" the next time they visit with free window decals that let customers know the business is B.Y.O.-friendly.

You can reach out to Roya Kazemi, GreeNYC Director, with questions about the B.Y.O. campaign. She can be reached at rkazemi@cityhall.nyc.gov or 212-788-8402. To request clings or other materials, contact Evin Epstein at eepstein@cityhall.nyc.gov or 212-676-3273.

Connect to Harlem & 125th Street

The East Harlem Repertory Theater Production is pleased to announce the return by popular demand of "Mandela" Starring NYC Mayor David Dinkins to The

National Black Theater, Produced & Directed by John Ruiz and Yolanda Brooks. Mandela was seen back in December for 3 Days to a sold out audience.

Dates of Performances: Friday July 10th 2015 - Sunday, July 19, 2015

MANDELA DAY!!!!!!

Saturday, July 18, 2015 - 7:30pm Nelson Mandela Day-Proclamation with Speaker and Mayor (Press Check in at 5PM)

Times: Saturday at 7:30 (Press Check in 5PM)

Location: The National Black Theater

www.nationalblacktheatre.org

2031 Fifth Avenue, (Bet 125 & 126 St) NYC, NY 10035

View Flyer

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Harlem News

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Young ballerinas trying to follow new ABT principal Misty Copeland's footsteps

The historic promotion of Misty
Copeland as the new principal
dancer at the American Ballet
Theatre has inspired many young
ballerinas, especially the adorable
tutu-wearing ladies at the Harlem
School of the Arts.

Read More

Click **HERE** for More News

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Harlem on Ice: A Renaissance of the Sport

Of Figure Skating in Harlem's many students, 100% of them have graduated high school and moved on to college compared to the 61% high school graduation rate in the Harlem city limits.

Read More

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Connecting to Entertainment July 2015

<u>Uptown Fridays</u> July 17, 2015 7:00 PM - 10:00 PM

Amateur Night at the Apollo
July 22, 2015
7:30 PM

Having an event on 125th Street & would like to be featured? Click **HERE**

Business Data Connection

125th Street Pedestrian Footfall Count

Accurate, Compelling, and Objective Data on 125th Street Pedestrian Flow

Weekly Count Below:

This week our footfall records indicate that once again, Friday had the highest customer count at 12,756 for the Week beginning 06-JUNE-2015.

Week of:
July 6 - July 12

Annual Performance
75,967 total visitors
this week.

-3.1% change from
same week in the
previous year.

Recording Area: Southwest Corner of 125th Street and Frederick Douglass Boulevard

Daily & Weekly Performance

Total customer count for the week beginning 06-JULY-2015 changed by -2,433 from the previous week. Total count for portfolio on a whole changed -10.6%. **Hourly**<u>Count:</u> The highest customer count for the week beginning 06-JULY-2015 were achieved on Thursday at 5pm.

Click here to View Full Weekly Report

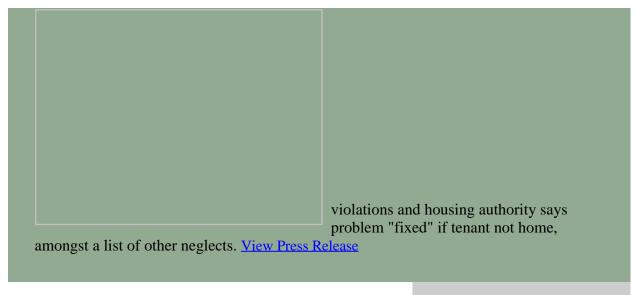
The 125th Street BID is the go to source for developers and potential investors to understand the amount of foot traffic, peak hours and days of pedestrian traffic.

West 125 Happenings

Comptroller Stringer Audit to Reveal Backlogged Repairs at NYCHA

On Monday, July 13, 2015 at 1:00 PM, NYC Comptroller Scott M. Stringer, hosted a brief press conference on the corner of 125th Street & Amsterdam to announce that his audit will reveal tens of thousands of backlogged repairs at NYCHA.

According to his findings, Comptroller Stinger calculated 55,00 backlogged repairs, average 370 days to fix safety



Connect to 125 Shopping

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125th Street Businesses

Our businesses constantly have sales, deals & countless saving opportunities! If you are ever in the area, take some time out to enjoy what we have to offer!

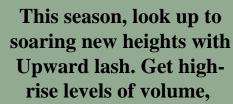
Planet Fitness invites you to start your week off on the right foot with a trip towards their treadmills.

Located at 208 West 125th Street.

View Website

Get your Cool Sun Glasses at our own Dr. Jay's located at 256 West 125th Street. Get your Bruno, Lucas and Santana unisex shades by Stussy! View Website

MAC continues to rock it on 125!!!! -- located at 202 West 125th Street.



length and curl in seconds!

View Website

Do not get left behind!

Daily specials and discounts

Click **HERE** for more 125th Street Deals!

If you are a business on 125th Street, send information about your sales, discounts, and/or Events to srobinson@125thstreetbid.com. Help us continue to promote you!

Spotlight on West 125th Expansion Area Businesses

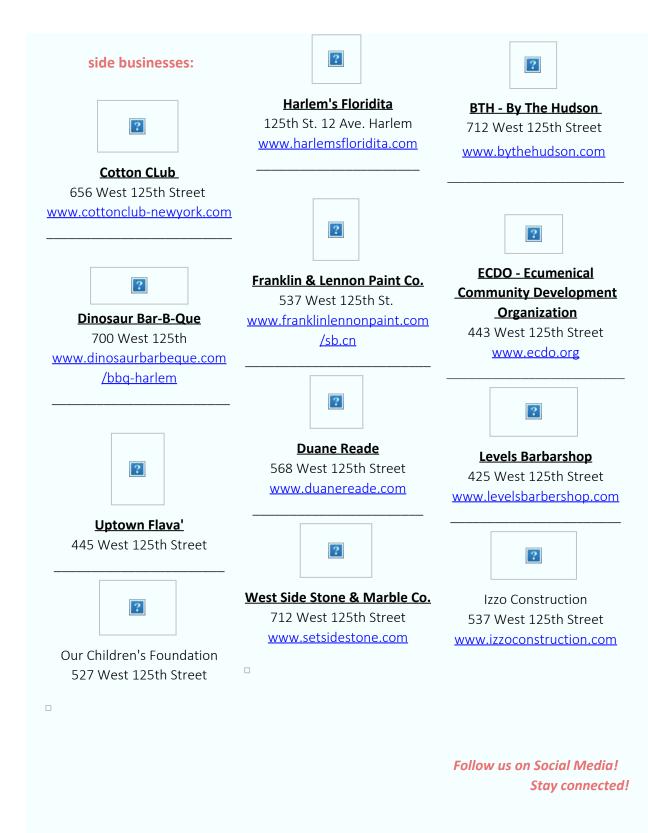
Each Week the BID introduce you to a Businesses, West of our District. We invite you to visit them when you are on 125th Street

Harlem Natural Healing Holistic Health Force

439 West 125th Street Between 125th & Amsterdam (212) 362-2488

Dr. James P. Lynch is a chiropractor serving New York and the surrounding communities. The chiropractors and rest of the friendly team at Holistic Health Force are dedicated to chiropractic solutions to target your unique needs, whether you are suffering from back pain, neck pain, headaches, or even just plain old muscular tightness and tension.

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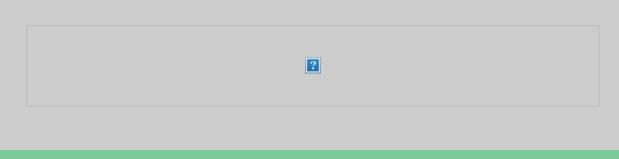






Harlem Happenings:

7/8/15 - Harlem Happenings: Wellness, Annual Meeting, Development, Events & Deals



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125th Street BID | 360 West 125th Street | #11 | New York | NY | 10027